



**4evergreen**  
perfecting circularity together



# Get sorted: Enhancing Fibre-based Packaging Circularity through Improved Collection and Sorting

**22 June 2023 - 9.30-11.00 AM CEST - Online**

Experts from the waste management sector discuss together the crucial role of collection and sorting to increase the recycling rate of fibre-based packaging, the current opportunities and challenges, and how different sector's players can collaborate to make the whole ecosystem work best.

## EVENT PROGRAM

**9:30 AM**

**Introductory Presentation of the 4evergreen alliance and its activities**

Hans Wortman, *4evergreen alliance Chair*

**9:40 AM**

**The 4evergreen Guidance on the Improved Collection & Sorting of Fibre-based Packaging for Recycling**

Jonathan Edmunds - DS Smith, Michel Willems - Smurfit Kappa

**9:50 AM**

**Presentations from Waste Management Companies and Organisations**

- Fost Plus - Maarten Delanghe, *Account Manager Operations*
- Comieco - Roberto di Molfetta, *Recycling Manager*
- Veolia Germany, Linda Bockmühl
- Association of Cities and Regions for sustainable Resource management  
Jean-Benoit Bel, *Senior Project Manager*
- Municipal Waste Europe - Vanya Veras, *Secretary General*

**10:50 AM**

**Final questions**

**11:00 AM**

**Closing remarks**



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4EVERGREEN ALLIANCE